

ANALYSIS OF SCIENTIFIC APPROACHES TO THE ECONOMIC EFFICIENCY OF GROWING NUTS

Introduction. The development of the external environment in the modern economy is characterized by its rapidly changing conditions, the competitiveness of products, the implementation of activities, the provision of services in the domestic and foreign markets determine the successful operation of the enterprise in the market as a whole. Through the category "Economic efficiency" the most important features of the economic activity of the enterprise are reflected, namely, dynamism, integrity, competitiveness, multidimensionality, business planning, etc.

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