ANALYSIS OF WORLD DEVELOPMENT OF THE BEEKEEPING INDUSTRY

Introduction. The development of agriculture and the improvement of food supply to the population is one of the priority state tasks. Beekeeping has a high value due to the resulting marketable products and the creation of opportunities for natural pollination of crops in order to increase their productivity. Therefore, areas of intensive agriculture have great potential in the development of the industry. Honey bees pollinate 80% of entomophile's crops, thereby making an irreplaceable contribution to the production of berries, vegetables, fruits, plant seeds and forage crops, while not only increasing the yield of crosspollinated crops by up to 50%, but also improving the quality of seeds and fruits. The cost of additional harvest from bee pollination exceeds the cost of direct beekeeping products by 10–12 times. Thanks to bees, a third of the food consumed by mankind is produced.

Full text