

# ASSESSMENT OF USE AND DEVELOPMENT OF THE REGION'S TOURISM CAPACITY

Introduction. Every year the modern tourism industry occupies an increasingly important place in the country's economy. Moreover, tourism is a potentially possible strategic step for Uzbekistan, as evidenced by No. UP-9 approved by the President of the Republic of Uzbekistan dated January 12, 2024 "On measures to significantly increase the flow of foreign tourists to the republic and further intensify domestic tourism", No. PP- 21 dated January 12, 2024 "On measures for the accelerated development of eco-tourism in the Republic of Uzbekistan", No. PP-20 dated January 12, 2024 "On measures for the development of barrier-free tourism infrastructure and its stimulation in the Republic of Uzbekistan". The current crisis in the tourism market has revealed problems that have been accumulating in the industry for years, showing an urgent need to change approaches to organizing business processes in tourism. By developing and adopting the above documents, the Government of the country predicts the achievement of significant results in the implementation of the strategy by 2030. For example, we are talking about increasing the number of domestic tourist trips per resident of the country on average more than doubling.

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