## FEATURES OF THE APPLICATION OF GAME THEORY IN THE PROBLEMS OF THE ORGANIZATIONAL AND ECONOMIC MECHANISM OF THE GREENHOUSE INDUSTRY IN THE REPUBLIC OF UZBEKISTAN

Introduction. Due to the tense economic and international situation, food supplies today occupy a special place in the priorities of public policy. In solving the problem of increasing the self-sufficiency of the population with food, the main role belongs to areas in which the effective economic and economic activity of agricultural producers is of great importance for the economy. Today, business entities need to create conditions that ensure a consistent process of continuous reproduction of agricultural products. That is why it is necessary to have appropriate organizational and financial mechanisms for the sustainable development of the industry in the region (5, p. 1378).

Full text