
FOREIGN EXPERIENCES ON EFFECTIVE USE OF INFORMATION SYSTEMS IN SMALL BUSINESS AND ENTREPRENEURSHIP

Introduction. The search for ways to eliminate existing obstacles in the development of entrepreneurship, the solution of problems related to financial support, the quality of the tool of business development has pushed the relevance of information to the second level. At the same time, the information system is not only one of the main priorities of the state's socio-economic policy, but also the most important for business entities themselves in the market economy. It is known that, in the conditions of digitalization of the economy, the information communication system (ICT) has become one of the sufficiently important factors in production and service provision, even in relation to material and labor resources.

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