

MAIN FEATURES OF ORGANIZATIONAL BASIS FOR THE DEVELOPMENT OF ADDED VALUE CHAINS IN THE AGRIFOOD COMPLEX

Introduction. The development of agro-industrial integration in modern conditions can be assessed through solving two main tasks: food chains and increase the efficiency of the intersubjective - and intersectional interactions, ensuring their sustainability. Nowadays, there are several approaches to revealing the essence of added value chains that are formed within the framework of integration interactions of subject's commodities jointly involved in the creation of a certain final product. Actually, the theory of food chains is based on the theory of production management, as well as channels of exchange and distribution between integrating between subjects and consumers, and also the links of these value chains have their own heterogeneity, discontinuity and self-organization arising from non-linear behavior.

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